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Addressing the needs of vulnerable children and communities

By [Meera Murugesan](#) - May 29, 2021 @ 8:00am

ONE of the most striking lifestyle changes resulting from the pandemic is the mandatory use of face masks in grocery stores, restaurants, schools and other public places.

While it may be an imperative measure to contain the virus, some may find it a challenge to bear the extra costs of face masks for their family, especially the underprivileged.

Fully aware of this situation, Bzu Bzu Malaysia, an established family care brand, is on a mission to ensure that children, regardless of their background, be protected and kept safe in their environment.

The brand has taken the step of contributing over 75,000 pieces of kids disposal medical masks to The Salvation Army's Children Home and Boys' Home in Ipoh, The Salvation Army's Children Home in Penang, refugee families in the Klang Valley, B40 families in Melaka and Rumah Perlindungan Al-Nasuha.

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"Children may not understand the current world that we live in and may feel helpless. We want to play our part to keep them safe from danger and illnesses, but also allow them to enjoy childhood," says Bzu Bzu Malaysia chief executive officer, Raphael Jiang.

Specially designed for kids, Bzu Bzu Kids Disposable Medical Masks are medical-grade face masks that offer 3-layers of protection against bacteria, dust, droplets and micro particles which cause allergy – providing a perfect fit with easy breathing features.

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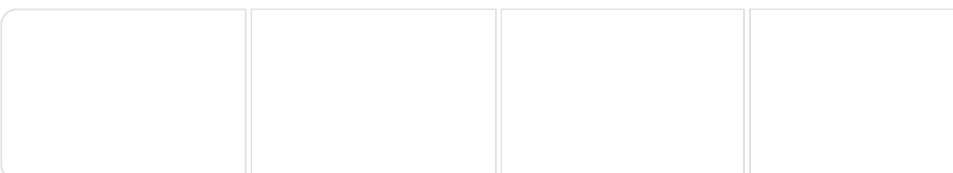
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The masks are available at selected Watsons outlets, Big Pharmacy, Multicare Pharmacy, Mega Kulim Pharmacy, Manjaku and the brand's official online store at Shopee and Lazada.



A much needed initiative to keep children safe.

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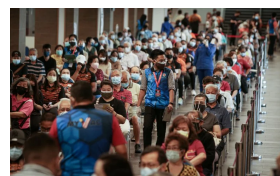
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